

# **A Winning Team**

The Nomination and Candidate Search Process for 2022

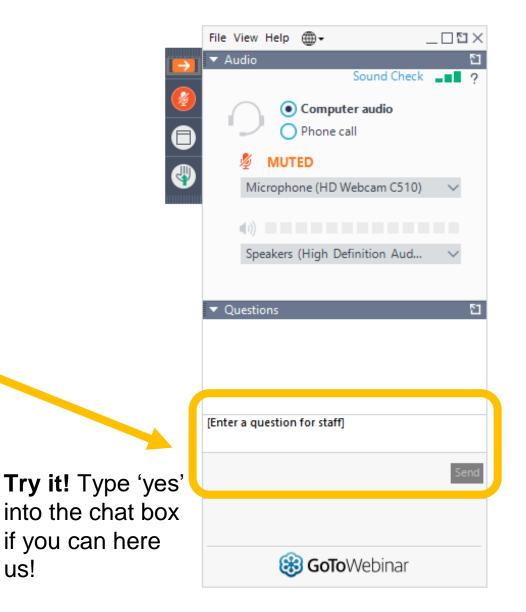
#### **Before We Start**

#### Let us know if you can hear us!

#### Type into the Chat Box:

Click on the blank box and start typing your comment.

Hit enter or click 'send' to submit.



us!



### Introductions

- Nominations Commissioner
  - Charrissa Klander
- Candidate Search Co-Chairs
  - Christine Allenby (Central West, Central North, South Central)
  - Jackie Choquette (Central East, East, North)
  - Sumi Shan (Toronto Etobicoke-Downtown-East York, Toronto York-North York-Scarborough, Southwest)
- Objectives for today



The Ontario Liberal Party is committed to forming the most inclusive team of candidates in Ontario history. In the upcoming election, we're working to ensure our candidates reflect the diversity of Ontario, including nominating women in half of Ontario's 124 ridings and 30 candidates under the age of 30.



## How we will get there

- Appointing a central candidate search team led by three women
- Committing to nominate women in half of Ontario's 124 ridings through our Ask Her to Run campaign
- Committing to nominate 30 candidates under the age of 30 through our Ready to Lead campaign
- Reducing the registration fee for women candidates by 50%
- Reducing the registration fee for candidates under 30 by 75%
- Requiring every Provincial Liberal Association to make specific outreach to prospective candidates who are living with disabilities, from Indigenous, Black and other racialized communities, or from the LGBT2Q+ community
- Giving the Nomination Commissioner the power to open a nomination contest only to women candidates



#### **Nomination Overview**

- Nomination Rules, Membership Rules of Procedure and FAQs publicly available at <u>ontarioliberal.ca</u>
- Nominations are now open and nomination packages can be requested <u>here</u>.
- Ask Her to Run and Ready to Lead campaigns have been launched.
- Incumbent nominations to be held this summer. Preparing for additional nomination meetings after that.



### What is different this time?

- New supports, such as training and mentorship, for female candidates and candidates under 30
- New requirements for consideration of diverse candidates by PLAs prior to submitting nomination pans
- Riding operational targets (for membership and fundraising growth)
- Free memberships
- Flexibility to manage nominations within COVID-19 restrictions



#### **Nomination process**

- Request nomination package
- Complete and submit vetting papers along with fee, credit check and police record check
- Package reviewed by vetting committee
- Candidates interviewed by vetting committee
- Nomination plan completed and submitted by PLA
- Nomination plan approved by panel (riding president, RVP and nominations commissioner)
- Approved nomination contestants must register with Elections Ontario and then may begin to spend and raise money
- Nomination meeting called



Campaigns are won one riding at a time.

To win in 2022, we need 124 strong, diverse and **winnable** candidates across Ontario.



#### What makes a good candidate?

- Personable. Magnetic. Inspiring. Integrity.
- Compelling personal story
- Reflective of the community
- Strong work ethic
- Ability to build and lead a team
- Embodies liberal values and believes in the mission of OLP
- Understands the demands of politics and is prepared to commit to the cause



#### Role of the Candidate Search Committee

- Ensure each riding has the best, most qualified people seeking the nomination for OLP candidate
- Support PLAs in their candidate search efforts
- Work with PLAs, RVPs and others to recruit and support candidates across the province
- Research and identify potential candidates
- Support the Nominations Commissioner



## **Role of the Riding Association**

- Work with candidate search committee and RVPs to research and identify potential candidates
- Ensure a diversity of candidates are considered, including but not limited to women, BIPOC, LGBTQ+ and people of all abilities
- Provide impartial information and guidance to potential candidates
- Prepare for the nomination meeting and complete the nomination plan



# How to conduct a thorough candidate search

- Develop a diverse candidate search committee. Look to recruit stakeholders representing a range of perspectives and residents.
- Create a tracking sheet for candidates that voluntarily come forward, or who are rumoured to be considering a run.
- Make a list of key elected officials (past and present), community stakeholders, activists, leaders with liberal ties.
- Meet with potential candidates to provide them with information about the riding and the nomination process.



#### What to say to potential candidates

- Role of the riding association is to direct interested persons to the resources available for prospective candidates (online at Ontarioliberal.ca)
- Provide any background information on the riding (i.e. demographics, issues, opposition intel) and answer questions about local issues
- Connect potential candidates with candidate search team



Before becoming an official candidate for the Ontario Liberal Party, most will need to win a contested nomination in their ridings.

We will be relying heavily on PLA executives and local volunteers to help us run fair and orderly contested nomination meetings across the province.



### How to write a nomination plan

- WHEN? After the PLA is satisfied that all interested candidates have come forward, that outreach has been given to under-represented groups and operational targets have been met.
- HOW? Request nomination plan paperwork from Nominations Commissioner and work with RVP and candidate search team to determine timing and details of meeting.
- CONSIDERATIONS:
  - Will need to find suitable venue that is large enough to accommodate all voting members, is accessible and is central and easy to get to (i.e. parking or transit).
  - Timing of nomination meetings are subject to a range of factors, including but not limited to, the availability of staff, other scheduled events, public health restrictions, etc.
- Recruit neutral volunteers.



#### Other considerations, trouble spots

- Recruiting neutral volunteers
- Nomination politics on your PLA executive
- No candidates late candidates homogenous candidates
- Problem candidates



### Don't be shy! Stay in touch

#### Candidate Search Committee – run4us@ontarioliberal.ca

- Questions about candidate search
- Referral of potential candidates

#### Nominations Team – <u>nominations@ontarioliberal.ca</u>

• Questions about nomination or vetting procedures

