# **PLA Information Sheet**

The Liberal Future Fund is a new monthly giving program built to directly benefit your local riding association while electing a new Liberal government. The new Liberal Future Fund will be administered by party headquarters, freeing up local teams to focus your volunteer efforts on signing up new donors.

#### **How It Works:**

Under the Fund, supporters will:

- Make a monthly donation of \$5 or more to your local riding association
- Make a monthly donation of \$5 or more to the Ontario Liberal Party
- Have the choice and flexibility to top up a monthly donation to one or both of your local association and the province-wide campaign effort (max. \$275 each)

#### **Donor Benefits:**

- Automatic membership renewal within the Ontario Liberal Party
- Regular communications from our party and Leader Steven Del Duca
- Special invitations to FREE events reserved for Liberal Future Fund donors
- No email fundraising messages outside of the end of year period
- Access to generous political tax credits to help make the most of your donation

## **How to Sign Up:**

- Step 1: Visit ontarioliberal.ca/donate/future-fund
- Step 2: Select a riding to donate to monthly
- Step 3: Choose an amount to donate to a local riding association (\$5 or more)
- Step 4: Choose an amount to donate to the Ontario Liberal Party (\$5 or more)
- Step 5: Complete donor billing information
- Step 6: Click to certify Ontario residency and use of own funds
- Step 7: Click 'Donate' to complete the sign-up process

### **Multiplying Effect of Donations:**

It doesn't take much for monthly donations to make a real impact. Every single donor who invests in your local association will help build up a significant campaign fund that will help deliver victory on June 2, 2022.

Donation	1 Year	2 Years	3 Years	4 Years
100 local donors at \$5				
50 local donors at \$10	\$6,000	\$12,000	\$18,000	\$24,000
10 local donors at \$50				