**Liberal Future Fund**

**Call Script: Lapsed Donors**

*Use this script during calls to lapsed donors who may be interested in contributing to your Liberal Future Fund. For a lapsed donors list, contact staff at party headquarters.*

Hi, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I’m calling today to chat with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (DONOR’S NAME).

First off, I just wanted to thank you for your ongoing support and past contribution to the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (PLA NAME). Donations like yours have made an enormous difference to our local team.

As we work to get ready to fight and win the 2022 election, we’re building up a new monthly giving program called the Liberal Future Fund built to directly fund our local election campaign and elect a new Liberal government.

Under the new Fund, supporters like you can make monthly donations of $5 or more to our local riding association and $5 or more to the Ontario Liberal Party.

Can I count on you to become a new monthly donor today and help us lay important groundwork for the election?

***If yes…***

|  |
| --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (DONOR’S NAME), thank you so much for making this commitment and for making \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (PLA NAME) even stronger!  Let me just take down your payment information right now to get you started (*complete donor form).* |

***If No…***

|  |
| --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (DONOR’S NAME), I completely understand. Would a one-time donation work for you right now? |

***If Still No…***

|  |
| --- |
| \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (DONOR’S NAME), that’s completely alright, your support is what matters most. Thanks once again for your help building the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (PLA NAME)! Have a great day! |