**Liberal Future Fund**

**Call Script: Transferring ABCs**

*Use this script during calls to inform existing ABC donors that they are now members of the new Liberal Future Fund and to explain the new program to them.*

Hi, my name is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_. I’m calling today to chat with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (DONOR’S NAME).

First off, I just wanted to thank you for your ongoing support and your generous contributions to the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (PLA NAME) ABC program. Donations like yours have made an enormous difference to our local team.

I’m calling today because the Ontario Liberal Party has recently introduced a new monthly giving program called the Liberal Future Fund that is built to directly benefit local riding associations like ours while electing a new Liberal government.

I wanted to let you know that as we conclude the ABC program and replace it with the new Liberal Future Fund, you have automatically been made an inaugural member of the new fund. Your monthly donation will stay the same and no action is needed from you at this time.

Perks of the new Fund include all of the benefits you have come to expect from the ABC program like generous political tax credits and automatic membership renewals.

New to this program are special invitations to FREE events reserved for Liberal Future Fund donors as a well as a commitment to not send you fundraising email requests except as an end of year top-up to maximize your tax credits.

Now that I’ve laid out some of the details of the new program, do you have any questions for me?

***If yes…***

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| That’s a great question. What I can tell you is \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (*refer to Liberal Future Fund FAQ*). |

***If No…***

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| Well thank you for your time, \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (DONOR’S NAME) and for your continued support of our local team and the Ontario Liberal Party. Have a great day! |